



Consumer & Business Media Relations Specialists

Job Location: San Francisco, CA.

The Media Relations Specialist will play a key role in developing a strong media and influencer network across mainstream consumer and business press for technology clients. The position should assist in driving innovative and deep collaboration ideas, targeted media coverage and support communications programs that enhance the client's brand and its products. The position will contribute to the execution of targeted media coverage across print, digital and social platforms, with a significant focus on both consumer and business media.

The role requires someone who can create strong and meaningful relationships with key influencers and media to drive innovative media collaborations and quality media coverage for multiple projects. It should also work to constantly serve up new direction and forward thinking to progress the clients technology. The Media Relations Specialist will contribute regularly to the overall planning and execution of seasonal storytelling to support digital communications efforts on behalf of our clients.

Qualifications:

- Bachelor's degree (minimum) in journalism, English, communications, business, or related field required
- 3 years + professional experience in high-profile corporate communications or public relations roles supporting globally branded organizations, preferably working within the technology arena and with a connection to tech startups.
- Knowledge of print, digital and broadcast mediums
- Proven ability to network and influence across media, with a proven background in pitching media
- On the ground media/PR experience with experience working on high-profile media and consumer events
- Strong written and spoken English required
- Strong organizational skills
- Ability to work collaboratively with others and develop consensus within diverse groups
- Ability to understand challenges or underlying concerns, share ideas, and develop effective responses, or elevate to higher management
- Candidate should be able to deliver an extensive connection to key influencers within the world of technology. This connection, combined with the ability to leverage the network & drive key media collaborations is essential.

To Apply:

Please send resume and cover letter to **info@triercompany.com**.

Note: This position in a contract-only position and we welcome candidates who choose to work remotely.

Trier and Company is committed to employing a diverse workforce. Qualified applicants will receive consideration without regard to race, color, religion, sex, national origin, age, sexual orientation, gender identity, gender expression, veteran status, or disability.